

BACHELOR'S DEGREE

business management



MONROE COLLEGE

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Business Management is designed to give you a comprehensive education and the personalized, student-focused support you need to succeed. Plus, you'll earn the advanced degree that is required for many highly challenging and rewarding positions in business.

FEEL CONFIDENT AND COMFORTABLE

Monroe College is with you all the way—from registration through graduation and beyond—with one-on-one mentoring and the personal support you need to perform at your best.

LEARN WHAT EMPLOYERS WANT

Developed with the help of a special advisory board, our Business Management curriculum is designed to give you the broad academic background and special training employers want most.

TRAIN WITH TOP PROFESSIONALS

Our faculty includes highly knowledgeable, proven professionals with years of experience and unique insights in the field of business.

GET GREAT CAREER ASSISTANCE

With Monroe College's career coaching and professional networks in the public, private and government sectors, we can help you develop your desired business career path and area of passion.



Business Management Major Requirements (60 credits)

Accounting (6 credits)

- ▶ AC 161 Principles of Accounting I 3
- ▶ AC 162 Principles of Accounting II 3

Management (30 credits)

- ▶ MG 101 Introduction to Business 3
- ▶ MK 101 Marketing Foundations 3
- ▶ MG 201 Principles of Management 3
- ▶ MG 230 Principles of Project Management or
MG 285 Integrated Business Concepts 3
- ▶ MG 340 Introduction to Entrepreneurship 3
- ▶ MG 290/
MG 390 Business Management Internship 3
- ▶ MG 305 Intro to Management Science 3
- ▶ MG 313 Organizational Behavior & Effectiveness 3
- ▶ MG 320 Global Business 3
- ▶ MG 485 Business Policy & Strategy 3

Law/Management Systems/Finance (9 credits)

- ▶ BL 201 Business Law I 3
- ▶ MG 362 Business Systems Management 3
- ▶ FA 302 Principles of Finance 3

Major Area Electives (15 credits)

Other Requirements (60 credits)

Computer Information Systems (9 credits)

- ▶ IT 118 Integrated Business Applications..... 3
- ▶ IT 115 Electronic Spreadsheet..... 3
- ▶ IT 215 Advanced Spreadsheet..... 3

English Electives (12 credits)

General Education (18 credits)

- ▶ EC 201 Macroeconomics..... 3
- ▶ EC 203 Microeconomics..... 3
- ▶ LA 205 Professional Communication 3
- ▶ LA 103 Political Science (Strongly Recommended)... 3
- ▶ LA Liberal Arts Electives..... 6

Mathematics (9 credits)

- ▶ MA 115 Quantitative Reasoning..... 3
- ▶ MA 120 Finite Math 3
- ▶ MA 145 Statistics for Business Decisions..... 3

Open Electives (12 credits)

Choice of Minors (21 credits)

Students may use their Major Area and Open Electives to complete a Minor in Accounting or Forensic Accounting, Entertainment & Media Management, Entrepreneurship, Finance, Hospitality, Human Resources, Legal Studies for Business, Marketing, or Sports Management, as well as other related areas.

Monroe Advantages

ACCELERATED LEARNING

Most colleges have two semesters a year, but Monroe offers a unique third spring semester. It allows you to complete more credits annually, earn your degree faster and still have the entire month of August free. Combine accelerated learning with online and weekend classes and your classroom is now open, 24/7.

GENEROUS TRANSFER POLICY

Prospective students who previously attended an accredited college or university may transfer up to 30 applicable credits into an Associate degree program or 90 applicable credits into a Bachelor's degree program. Monroe also grants credit for relevant life experience and through college equivalency testing (CLEP).

AFFORDABLE PRIVATE EDUCATION

Monroe ranks as one of the most affordable private colleges in New York State. We know the cost of education is important. That's why we are committed to keeping our tuition at a level students can afford.

FINANCIAL AID AND FLEXIBLE PLANS

Federal and State aid are available to all those who qualify, including transfer students. In addition, Institutional Aid and Scholarships are available to students who have demonstrated superior academic achievement. Flexible payment plans are also offered.

FLEXIBLE SCHEDULING

Our flex-schedule lets students combine day, evening and weekend classes to earn credits toward their degree. In addition, we offer courses online through our Distance Learning Program.



For more information, please contact:
(800) 556-6676

Or visit:
www.monroecollege.edu

For consumer information about these programs and their graduates,
go to www.monroecollege.edu/about/right-to-know

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