About the Program

Our MBA Program in Business Management gives participants a holistic and broad picture of the business world. The program provides students with practical knowledge and skills that are critical to success in today’s global business environment.

Academic Calendar & Application Deadlines

<table>
<thead>
<tr>
<th>Semester</th>
<th>Complete Admissions by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall (September–December)</td>
<td>August 31</td>
</tr>
<tr>
<td>Winter (January–April)</td>
<td>December 31</td>
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International applicants are encouraged to apply three months before the start date.

Tuition & Fees

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<table>
<thead>
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<tbody>
<tr>
<td>Application Fee</td>
<td>$50</td>
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<tr>
<td>Full-Time Tuition (9 credits)</td>
<td>$6,687/semester; $743/credit</td>
</tr>
<tr>
<td>Administrative Fee</td>
<td>$450</td>
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Pre-requisite Criteria

Non-credit Foundation Workshops are required only for MBA students with non-business backgrounds. These workshops are offered on weekends before and during the semester. All workshops can be taken fully online.

FOUNDATION WORKSHOPS

KG 591 – Foundations of Math and Quantitative Methods
KG 592 – Foundations of Business Management & Marketing
KG 593 – Foundations of Accounting
KG 594 – Foundations of Statistics
KG 595 – Foundations of Graduate Writing and Research
KG 596 – Foundations of Economics
KG 597 – Foundations of Health Care
KG 598 – Foundations of Information Technology
KG 599 – Foundations of Finance

Contact Information

U.S. Citizens/Permanent Residents
All admissions related correspondence should be sent to the campus of your choice.

Bronx Campus
King Graduate School
Monroe College
2501 Jerome Avenue
Bronx, NY 10468

New Rochelle Campus
King Graduate School
Monroe College
434 Main Street
New Rochelle, NY 10801

Queens Extension Site
King Graduate School
Monroe College
135-16 Roosevelt Avenue, 4th Floor
Flushing, NY 11354

International Students
All international admissions related correspondence should be sent to:

King Graduate School
Office of International Programs
434 Main Street
New Rochelle, NY 10801

For more information about the MBA Program, please contact the King Graduate School directly or visit our website:

Phone: 1-800-556-6676
Email: king@monroecollege.edu
Website: www.monroecollege.edu/king

WWW.MONROECOLLEGE.EDU/KING
See reverse side for course requirements
The Monroe College MBA Program will develop students’ ethical business management leadership skills with an emphasis on urban studies and applied research through:

1. effective oral, written, and interpersonal communication to enhance business outcomes;
2. acquisition of the vital common body of graduate business knowledge required to function effectively in a dynamic global environment;
3. utilization of quantitative techniques to identify and analyze business problems and solutions;
4. knowledge in all functional areas in business and apply them in an integrative way to recommend solutions to business problems and an increased career focus linked to a chosen concentration.

CORE COURSES – The MBA Program in Business Management is a 36 credit program consisting of 9 core courses and 3 elective courses.

- MG 615 – Managing in the Global Environment
- MG 620 – Statistics for Managerial Decision Making
- MG 630 – Organizational Behavior and Leadership in the 21st Century
- MG 640 – Managerial Economics
- MG 650 – Managing Information Technology Enterprise
- MG 660 – Strategic Marketing
- MG 670 – Managerial Finance
- MG 770 – Financial Statement Analysis
- MG 800 – Strategic Management (Capstone Course)

3 Elective Courses (9 credits)

CONCENTRATION COURSES – Students may substitute 9 elective credits with one of the five concentrations.

MARKETING
- MK 775 – International Marketing
- MK 776 – Interactive and Direct Marketing
- MK 777 – Consumer Behavior

HEALTH CARE
- MG 616 – Health Care Policy
- MG 625 – Strategies for Decision Analysis in Health Care
- MG 681 – Operational Excellence in Health Care

ENTREPRENEURSHIP
- MG 751 – Entrepreneurship: Managing Innovation, Executive Strategy and Sustaining Growth
- MG 753 – Marketing for the Entrepreneur
- MG 754 – Social Entrepreneurship

FINANCE
- MG 760 – International Finance
- MG 761 – Mergers and Acquisitions
- MG 762 – Financial Markets and Institutions

INFORMATION TECHNOLOGY
- MG 651 – Managing Web and Database Technology
- MG 652 – IT Systems Concepts, Analysis and Design
- MG 750 – Project Management

ADDITIONAL GENERAL ELECTIVES
- MG 680 – Operational Excellence
- KG 690–697 – Graduate Internships

WWW.MONROECOLLEGE.EDU/KING
For consumer information about this program and its graduates, go to www.monroecollege.edu/info.