Master of Business Administration — Community Development Concentration

The MBA program at the King Graduate School aims to stimulate learning and help students develop the competencies that corporate executives utilize in leading and managing in a complex, competitive environment. It also aims to accommodate the unique individual — the program can be custom-built to reflect your specific career goals in Community Development.

Monroe’s MBA program is geared toward working adults, with a unique three-semester academic calendar that allows students to study year-round and graduate in as few as 4 semesters. To accommodate work and family, the program can be completed in a variety of convenient ways — online, on-ground, or through a blended schedule. Monroe’s online MBA program is designed so that students can earn an MBA while continuing to work full-time. On-ground classes can be taken at any of our three locations in the Bronx, New Rochelle, or Flushing, Queens. A blended schedule allows students to take classes on-ground and online, offering both the convenience of an online MBA program and the traditional feel of a face-to-face learning environment.

DID YOU KNOW?

• Monroe Business and Accounting students have the opportunity to join several major-related clubs and organizations including ENACTUS, NABA, and the Club for Entrepreneurial Opportunities.

• Monroe’s ENACTUS Team (formerly known as SIFE, Students in Free Enterprise) has won 9 consecutive regional championships and 1 national championship.

• Monroe’s School of Business & Accounting programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This accreditation demonstrates that the School of Business and Accounting has met the standards of ACBSP that promote teaching excellence and continuous quality improvement.

• Monroe MBA students earn real-world experience by working at the Entrepreneur Center, which helps local business owners and entrepreneurs launch and grow their businesses.

POPULAR CAREER PATHS

Some of the more popular career choices for graduates of Monroe’s MBA with a concentration in Community Development degree program include:

• Community Development Specialist

• Project Implementation Coordinator

• Child Development Manager

• Community and Economic Development Coordinator

• Sustainable Purchasing Coordinator

• Community Outreach Specialist

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Bronx | New Rochelle | Queens | St. Lucia | Online
**Recommended MAP Sequence**

The Monroe Advantage Plan is a unique three-semester plan that offers our students the opportunity to earn up to 36 credits in less than two years. By following the below recommended sequence, you can receive your MBA in just 16 months and still enjoy time off in December, April and a full month in August.

### 1ST YEAR

**Semester 1**
- Managing in the Global Environment (MG 615)
- Statistics for Decision Making (MG 620)
- Managing IT Enterprise (MG 650)

**Semester 2**
- Managerial Economics (MG 640)
- Managing Web & Database Technology (MG 651)
- Strategic Marketing (MG 660)

### 2ND YEAR

**Semester 3**
- IT Systems Concepts, Analysis and Design (MG 652)
- Managerial Finance (MG 670)
- Financial Statement Analysis (MG 770)

**Semester 4**
- Organizational Behavior (MG 630)
- Project Management (MG 750)
- Strategic Management (MG 800)

### Graduation

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**Student Testimonials**

**Working Professional**

“I was working in a job that I didn’t feel passionate about. When I found out that I could get my MBA at Monroe while continuing to work, I applied right away. Now I have my dream job and I didn’t have to take any time off before beginning my new career.”

**International Student**

“As an International student, Monroe’s MBA program really appealed to me because of the personalization. My time at Monroe flew by because I was really enjoying my classes and the concentration that I chose.”

**First Semester Student**

“I just began my MBA at Monroe and I can already tell that I’ve made the right choice. The classes are interesting and challenging. I’m looking forward to finishing my degree and taking the right steps toward the career I really want.”
Master of Business Administration — Entrepreneurship Concentration

The MBA program at the King Graduate School aims to stimulate learning and help students develop the competencies that corporate executives utilize in leading and managing in a complex, competitive environment. It also aims to accommodate the unique individual — the program can be custom-built to reflect your specific career goals in Entrepreneurship. The program builds upon a strong base of business knowledge with specific courses in entrepreneurship that prepare self-starters for new business ventures and ideas.

Monroe’s MBA program is geared toward working adults, with a unique three-semester academic calendar that allows students to study year-round and graduate in as few as 4 semesters. To accommodate work and family, the program can be completed in a variety of convenient ways — online, on-ground, or through a blended schedule. Monroe’s online MBA program is designed so that students can earn an MBA while continuing to work full-time. On-ground classes can be taken at any of our three locations in the Bronx, New Rochelle, or Flushing, Queens. A blended schedule allows students to take classes on-ground and online, offering both the convenience of an online MBA program and the traditional feel of a face-to-face learning environment.

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• Monroe business and accounting students earn real-world experience by working at the Entrepreneur Center, which helps local business owners and entrepreneurs launch and grow their businesses.

POPULAR CAREER PATHS

Some of the more popular career choices for graduates of Monroe’s MBA with a concentration in Entrepreneurship degree program include:

• Business Owner
• Venture Capitalist
• Business Consultant
• Management Analyst
Recommended MAP Sequence

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<thead>
<tr>
<th>1ST YEAR</th>
<th>2ND YEAR</th>
<th>Graduation</th>
</tr>
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<tbody>
<tr>
<td><strong>Semester 1</strong></td>
<td><strong>Semester 2</strong></td>
<td><strong>Semester 3</strong></td>
</tr>
<tr>
<td>Organizational Behavior MG 630</td>
<td>Managing in the Global Environment MG 615</td>
<td>Managerial Economics MG 640</td>
</tr>
<tr>
<td>Strategic Marketing MG 660</td>
<td>Statistics for Decision Making MG 620</td>
<td>Financial Statement Analysis MG 770</td>
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<tr>
<td>Managerial Finance MG 670</td>
<td>Entrepreneurship MG 751</td>
<td>Marketing for the Entrepreneur MG 753</td>
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<td><strong>Semester 4</strong></td>
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<tr>
<td>Social Entrepreneurship MG 754</td>
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<td>Managing IT Enterprise MG 650</td>
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<tr>
<td>Strategic Management MG 800</td>
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Student Testimonials

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Master of Business Administration — Finance Concentration

The MBA program at the King Graduate School aims to stimulate learning and help students develop the competencies that corporate executives utilize in leading and managing in a complex, competitive environment. It also aims to accommodate the unique individual — the program can be custom-built to reflect your specific career goals in Finance. The program builds upon a strong base of business knowledge with specific courses in finance that prepare students for managerial positions within the financial industry.

Monroe’s MBA program is geared toward working adults, with a unique three-semester academic calendar that allows students to study year-round and graduate in as few as 4 semesters. To accommodate work and family, the program can be completed in a variety of convenient ways — online, on-ground, or through a blended schedule. Monroe’s online MBA program is designed so that students can earn an MBA while continuing to work full-time. On-ground classes can be taken at any of our three locations in the Bronx, New Rochelle, or Flushing, Queens. A blended schedule allows students to take classes on-ground and online, offering both the convenience of an online MBA program and the traditional feel of a face-to-face learning environment.

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POPULAR CAREER PATHS

Some of the more popular career choices for graduates of Monroe’s MBA with a concentration in Finance degree program include:

• Finance Manager
• Financial Analyst
• Executive Officer
• Commercial Banking
• Corporate Finance

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<tr>
<td><strong>Semester 1</strong></td>
<td><strong>Semester 2</strong></td>
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<td>Managing in the Global Environment MG 615</td>
<td>International Finance MG 760</td>
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<td>Statistics for Decision Making MG 620</td>
<td>Managerial Economics MG 640</td>
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<td>Managerial Finance MG 670</td>
<td>Managing IT Enterprise MG 650</td>
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### Student Testimonials

**Working Professional**

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"I just began my MBA at Monroe and I can already tell that I’ve made the right choice. The classes are interesting and challenging. I’m looking forward to finishing my degree and taking the right steps toward the career I really want."
Master of Business Administration — Health Care Concentration

The MBA program at the King Graduate School aims to stimulate learning and help students develop the competencies that corporate executives utilize in leading and managing in a complex, competitive environment. It also aims to accommodate the unique individual — the program can be custom-built to reflect your specific career goals in Health Care. The program builds upon a strong base of business knowledge with specific courses in health care that prepare students for managerial positions within the health industry.

Monroe’s MBA program is geared toward working adults, with a unique three-semester academic calendar that allows students to study year-round and graduate in as few as 4 semesters. To accommodate work and family, the program can be completed in a variety of convenient ways — online, on-ground, or through a blended schedule. Monroe’s online MBA program is designed so that students can earn an MBA while continuing to work full-time. On-ground classes can be taken at any of our three locations in the Bronx, New Rochelle, or Flushing, Queens. A blended schedule allows students to take classes on-ground and online, offering both the convenience of an online MBA program and the traditional feel of a face-to-face learning environment.

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POPULAR CAREER PATHS
Some of the more popular career choices for graduates of Monroe’s MBA with a concentration in Health Care degree program include:
• Health Services Manager
• Hospital Administrator
• Pharmaceutical Product Manager
• Health Informatics Manager
• Medical Practice Manager

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![Recommended MAP Sequence Diagram]

### Student Testimonials

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The MBA program at the King Graduate School aims to stimulate learning and help students develop the competencies that corporate executives utilize in leading and managing in a complex, competitive environment. It also aims to accommodate the unique individual — the program can be custom-built to reflect your specific career goals in Information Technology. The program builds upon a strong base of business knowledge with IT-specific courses that prepare students for a career in IT at the managerial level.

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POPULAR CAREER PATHS

Some of the more popular career choices for graduates of Monroe’s MBA with a concentration in Information Technology degree program include:

- Software Developer
- Information Security Analyst
- Computers Systems Analyst
- Software Engineering
- Database Administration

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The MBA program at the King Graduate School aims to stimulate learning and help students develop the competencies that corporate executives utilize in leading and managing in a complex, competitive environment. It also aims to accommodate the unique individual — the program can be custom-built to reflect your specific career goals in Marketing. The program builds upon a strong base of business knowledge with specific courses in marketing that prepare students for managerial positions within the marketing and public relations industry.

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**POPULAR CAREER PATHS**

Some of the more popular career choices for graduates of Monroe’s MBA with a concentration in Marketing degree program include:

- Public Relations Specialist
- Market Research Analyst
- Advertising Manager
- Marketing Manager
- Media Planner
- Product Management

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<tr>
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<td>Consumer Behavior MK 777</td>
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### Student Testimonials

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