

Bachelor's in Business Management

(BBA)

The Business Management program prepares students for management positions in business and government by providing the necessary concepts, theories, and real-world preparation relating to human and organizational aspects of management. The program offers several different minors, including Legal Studies, Marketing, Finance, Entrepreneurship, Human Resources, Accounting, Forensic Accounting, Sports Management, and Entertainment & Media Management, allowing each student to tailor his or her educational experience to their interests.

The program also provides the analytical, creative, and quantitative expertise required to utilize resources and make good business decisions. Many students continue on for their Master's of Business Administration (MBA) degree in the King Graduate School of Business.

DID YOU KNOW?

- Monroe Business and Accounting students have the opportunity to join several major-related clubs and organizations including ENACTUS, NABA, ALPHA and the Club for Entrepreneurial Opportunities.
- Monroe's ENACTUS Team (formerly known as SIFE, Students in Free Enterprise) has won 9 consecutive regional championships and 1 national championship.
- Monroe's School of Business & Accounting programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This accreditation demonstrates that the School of Business and Accounting has met the standards of ACBSP that promote teaching excellence and continuous quality improvement.
- Monroe business and accounting students earn real-world experience by working at the Small Business Center, which helps local business owners and entrepreneurs improve their businesses.



POPULAR CAREER PATHS

Some of the more popular career choices for graduates of Monroe's Bachelor's in Business Management degree program include:

- Business Analyst
- Account Executive
- HR Manager
- Management Consultant
- Paralegal or Legal Assistant
- Social Media and Marketing
- Advertising & Public Relations
- Investment Banking
- Venture Capitalist
- Sports Agent



Recommended MAP Sequence

The Monroe Advantage Plan is a unique three-semester plan that offers our students the opportunity to earn up to 45 credits in just one year. By following the below recommended sequence, you can receive your Bachelor's in Business Management in just three years and still enjoy time off in December, April and a full month in August.



1ST YEAR			2ND YEAR			3RD YEAR	
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Intro to Business MG 101	Principles of Management MG 201	Accounting II AC 162	Integrating Business Concepts MG 285	Microeconomics EC 203	Global Business MG 320	Open Elective	Business & Policy Strategy MG 485
Expository Writing EN 109	Composition and Literature EN 110	Business Writing EN 205	Macroeconomics EC 201	Project Management MG 230	Business Management Systems MG 362	Organizational Behavior MG 313	Advanced Speech Communications LA 205
Fundamentals of Communication LA 122	Inter. Algebra or Quant. Reasoning MA 130 or MA 115	College Algebra or Finite Math MA 140 or MA 120	Major Area Elective MG/MK	Introduction to Entrepreneurship MG 260	Major Area Elective MG/MK	Major Area Elective MG/MK	Major Area Elective MG/MK
Marketing Foundations MK 101	Accounting I AC 161	Major Area Elective MG/MK	Major Area Elective MG/MK	Statistics for Business MA 145	Advanced Spreadsheet IT 215	Internship MG 390	Major Area Elective MG/MK
Integrated Business Applications IT 118	Electronic Spreadsheet Applications IT 115	Liberal Arts Elective LA	Business Law I BL 101	Major Area Elective MG/MK	Finance FA 302	Intro to Management Science MG 305	



Student Testimonials

// Monroe's School of Business and Accounting was very accommodating in offering a flexible schedule. I was able to work during the day, take my classes at night and online, and finish my degree in less time than I thought possible. //

Working Professional

// I knew I wanted to study in New York because there are so many opportunities available. I also wanted to get my degree as soon as possible. Monroe offered the advantage of the MAP program and is only 30 minutes from the city. It was a perfect fit. //

International Student

// When I first started at Monroe, I wasn't sure about the MAP schedule because I wanted summers off. But I was able to graduate before my friends and I still had the entire month of August to spend with my friends and family. //

Recent High School Grad