About the Program

Our MBA Program in Business Management gives participants a holistic and broad picture of the business world. The program provides students with practical knowledge and skills that are critical to success in today’s global business environment. The MBA program at the King Graduate School aims to help students develop the competencies that corporate executives possess in leading and managing in a complex, competitive environment.

Academic Calendar & Application Deadlines

<table>
<thead>
<tr>
<th>Semester</th>
<th>Complete Admissions by:</th>
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</thead>
<tbody>
<tr>
<td>Fall (September–December)</td>
<td>August 31</td>
</tr>
<tr>
<td>Winter (January–April)</td>
<td>December 31</td>
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International applicants are encouraged to apply three months before the start date.

Pre-requisite Criteria

One-credit foundation core courses are only required for MBA students with non-business backgrounds. Most Foundation core courses can be taken fully online.

- KG 581 — Foundations of Accounting
- KG 582 — Foundations of Management and Marketing
- KG 583 — Foundations of Statistics
- KG 584 — Foundations of Economics
- KG 585 — Foundations of Finance
- KG 586 — Foundations of Healthcare

Contact Information

U.S. Citizens/Permanent Residents
All admissions related correspondence should be sent to the campus of your choice.

- Bronx Campus
  - King Graduate School
  - Monroe College
  - 2375 Jerome Avenue
  - Bronx, NY 10468
- New Rochelle Campus
  - King Graduate School
  - Monroe College
  - 434 Main Street
  - New Rochelle, NY 10801

- Queens Extension Center
  - King Graduate School
  - Monroe College
  - 135-16 Roosevelt Avenue, 4th Floor
  - Flushing, NY 11354

International Students
All international admissions related correspondence should be sent to:

- St. Lucia Campus
  - King Graduate School
  - Office of International Programs
  - P.O. Box CP5419
  - John Compton Highway
  - Castries LC04 101
  - St. Lucia

For more information about the MBA Program, please contact the King Graduate School directly or visit our website:

- Phone: 1-800-556-6676
- Email: king@monroecollege.edu
- Website: www.monroecollege.edu/king

WWW.MONROECOLLEGE.EDU/KING
See reverse side for course requirements
The Monroe College MBA Program will develop students’ ethical business management leadership skills with an emphasis on urban studies and applied research through:

1. Effective oral, written, and interpersonal communication to enhance business outcomes

2. Acquisition of the vital common body of graduate business knowledge required to function effectively in a dynamic global environment

3. Utilization of quantitative techniques to identify and analyze business problems and solutions

4. Knowledge in all functional areas in business and apply them in an integrative way to recommend solutions to business problems and an increased career focus linked to a chosen concentration

**CORE COURSES**—The MBA Program in Business Management is a 37 credit program consisting of 9 professional core courses, 1 research course and 3 elective or concentration courses.

**PROFESSIONAL CORE**

- KG 601 – Research and Critical Analysis (1 credit)
- KG 605 – Ethics and Leadership: An Interdisciplinary Perspective
- MG 615 – Managing in the Global Environment
- MG 620 – Research and Statistics for Managerial Decision Making
- MG 630 – Organizational Behavior and Leadership in the 21st Century
- MG 640 – Managerial Economics (Prerequisite: MG 620)
- MG 660 – Strategic Marketing
- MG 670 – Managerial Finance
- MG 770 – Financial Statement Analysis
- MG 800 – Strategic Management (Capstone Course)

**CONCENTRATION COURSES**—Students may substitute 9 elective credits with one of the seven concentrations.

**MARKETING**

- MK 775 – International Marketing
- MK 776 – Interactive and Direct Marketing
- MK 777 – Consumer Behavior

**HEALTH CARE** (may require a foundation course in Health Care)

- MG 616 – Health Care Policy
- MG 625 – Strategies for Decision Analysis in Health Care
- MG 681 – Operational Excellence in Health Care

**ENTREPRENEURSHIP**

- MG 751 – Entrepreneurship: Managing Innovation, Executive Strategy and Sustaining Growth
- MG 753 – Marketing for the Entrepreneur
- MG 754 – Social Entrepreneurship

**HUMAN RESOURCES**

- MG 632 – Seminar I: HR Competencies and the Organization
- MG 634 – Seminar II: Strategy and People
- MG 636 – Seminar III: The Workplace Setting

**FINANCE**

- MG 760 – International Finance
- MG 761 – Mergers and Acquisitions
- MG 762 – Financial Markets and Institutions

**INFORMATION TECHNOLOGY** (may require foundation courses in IT, choose 3 courses)

- CS 620 – Software System Design
- CS 625 – Object Oriented Design (Prerequisite: CS 620)
- CS 630 – Database Systems
- CS 640 – Computer Networks
- CS 660 – Managing Projects, Resources and Risks (Prerequisite: CS 620)

**ACCOUNTING** (choose 3 courses)

- AC 610 – Managerial Accounting Analysis
- AC 630 – Advanced Accounting Information System
- AC 650 – Financial Accounting Theory and Reporting
- AC 670 – International Accounting (IFRS)

**ADDITIONAL GENERAL ELECTIVES**

- MG 650 – Managing Information Technology Across the Enterprise
- MG 680 – Operational Excellence
- MG 775 – Negotiation and Conflict Management
- KG 689-697 – Graduate Internships

For consumer information about this program and its graduates, go to www.monroecollege.edu/info.