

# Associate in Sports Management

(AAS)

The Associate degree program in Applied Science (AAS) in Sports Management offers students the opportunity to learn how to utilize business skills in a sports-related industry, and is designed to prepare students for entry-level employment in the rapidly growing sports management field.

Students will develop a solid foundation in the full range of business and sports management concepts, including the fundamentals of how professional clubs oversee their business, the components of event management, finance and budget strategies, marketing and how to initiate promotional campaigns. They will also explore issues in media sports coverage and principles of ethics and law in business.

## DID YOU KNOW?

- Monroe's School of Business & Accounting programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- Members of Monroe's Sports Business Club have the opportunity to represent Monroe at off-campus trips, including at the MLB Diversity Business Summit. Students gain valuable experience crafting elevator pitches, writing resumes, attending job fairs, practicing mock interviews, touring business departments, hearing from guest speakers in the industry, fundraising and doing community service.
- 100% of the students who attended the 2016 MLB Diversity Business Summit in Phoenix, AZ, received at least one full-time or part-time internship offer from a major league team.
- Monroe business and accounting students have the opportunity to join additional major-related clubs and organizations, including the Monroe College Advertising Marketing Association (MCAMA), the Human Resources Club, the National Association of Black Accountants (NABA), the Association of Latino Professionals For America (ALPFA) and the Club for Entrepreneurial Opportunities.
- Monroe business and accounting students earn real-world experience by working at the Small Business Center, which helps local business owners and entrepreneurs improve their businesses.



## POPULAR CAREER PATHS

Some of the popular career opportunities for graduates of Monroe's Associate in Sports Management degree program include entry-level positions in:

- Sports Marketing and Promotions
- Ticket and Account Sales
- Public Relations
- Game Operations
- Sports Information
- Facility Management
- Event Management
- Concession Management

**CONTACT:** Office of Undergraduate Admissions | (800) 556-6676 | [www.monroecollege.edu](http://www.monroecollege.edu)



**MONROE COLLEGE**

BRONX | NEW ROCHELLE | QUEENS | ST. LUCIA | ONLINE

## Recommended MAP Sequence

The Monroe Advantage Plan is a unique three-semester plan that offers our students the opportunity to earn up to 45 credits in just one year. By following the sequence below, you can receive your Associate in Sports Management in just 16 months and still enjoy time off in December, April and the entire month of August.



1ST YEAR			2ND YEAR	
Semester 1	Semester 2	Semester 3	Semester 4	Graduation
Intro to Business MG 101	Principles of Management MG 201	Professional Writing and Presentation EN 206	Macroeconomics EC 201	 <b>Graduation</b> 
College Writing and Critical Analysis EN 111	Analytical Thinking, Writing, and Research EN 121	Major Area Elective MG/MG	Major Area Elective MG/MK	
Fundamentals of Communication LA 122 or Professional Communication LA 205	Quantitative Reasoning MA 115	Principles of Accounting II AC 162	Major Area Elective MG/MK	
Intro to Sports Management and Marketing MG 120	Principles of Accounting I AC 161	General Ed Elective LA/MA	General Ed Elective LA/MA	
Integrated Business Applications IT 118	Legal Aspects of Sports MG 226	Business Ethics of Sports MG 227	Open Elective	

For consumer information about these programs and their graduates, go to [www.monroecollege.edu/info](http://www.monroecollege.edu/info).

## Student Testimonials

“Monroe’s School of Business and Accounting was very accommodating in offering a flexible schedule. I was able to work during the day, take my classes at night and online, and finish my degree in less time than I thought possible.”

Working Professional

“I knew I wanted to study in New York because there are so many opportunities available. I also wanted to get my degree as soon as possible. Monroe offered the advantage of the MAP program and is only 30 minutes from NYC. It was a perfect fit.”

International Student

“When I first started at Monroe, I wasn’t sure about the MAP schedule because I wanted summers off. But I was able to graduate before my friends and I still had the entire month of August to spend with my friends and family.”

Recent High School Grad