

Bachelor's in Hospitality Management

(BBA)

The Bachelor's degree program in Hospitality Management provides students with comprehensive knowledge and skills to prepare them for management positions in the hospitality industry.

The program is designed with a strong emphasis on communication skills. Students are exposed to various sectors through a curriculum that includes internships, theory, case studies, group projects and electives to help students choose a career path. Students also have the opportunity to work in Monroe's Dining Lab, a student-run restaurant, to gain real-world experience with front- and back-of-the-house management. Students can also choose a concentration in Tourism & Destination Management or Culinary Management.

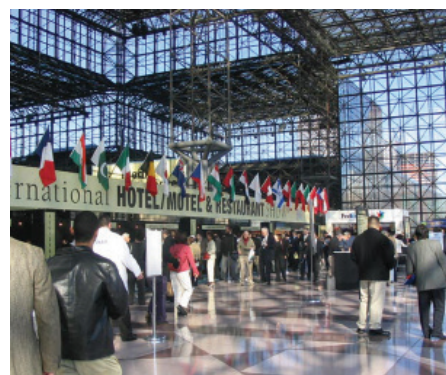
DID YOU KNOW?

- The Monroe College School of Hospitality Management and the Culinary Arts is one of the largest programs of its kind in the United States.
- 100% of our students do an internship at some of the best hotels and restaurants in the metropolitan New York area.
- The program has several clubs and organizations, including the Culinary competition team, the PCMA (Professional Convention Manager's Association), Hospitality Club, ACF Junior Chapter, Pastry Club and the Caribbean Tourism Organization (CTO) competition team.
- Our faculty consists of experienced hotel managers, hospitality executives and travel & tourism experts.
- The School's dean, Dr. Frank C. Costantino (EdD EdS CEC CCE CCA AAC) is one of 35 professionally certified chefs recognized by the ACF in the United States who holds a doctoral degree.

POPULAR CAREER PATHS

Positions Monroe graduates may acquire with their degrees include:

- Banquet Manager
- Concierge
- Front Office Manager
- Public Relations Coordinator
- Destination and Travel Resort Manager
- Food and Beverage Manager
- Conference Center Manager
- Special Event Coordinator
- Director of Housekeeping Facilities



CONTACT: Office of Undergraduate Admissions | (800) 556-6676 | www.monroecollege.edu

MONROE COLLEGE

BRONX | NEW ROCHELLE | QUEENS | ST. LUCIA | ONLINE

Recommended MAP Sequence

The Monroe Advantage Plan is a unique three-semester plan that offers our students the opportunity to earn up to 45 credits in just one year. By following the sequence below, you can receive your Bachelor's in Hospitality Management in just under 3 years and still enjoy time off in December, April and a full month in August.



1ST YEAR			2ND YEAR			3RD YEAR	
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Introduction to Hospitality HP 101	Accounting I AC 161	Customer Service for Hosp. Managers HP 215	Dining Room Management HP 225	Sales & Mrktng. for Hotels & Restaurants HP 310	Managerial Accounting for Hospitality HP 315	Hospitality Elective HP	Hospitality Senior Seminar HP 450
Fundamentals of Communication LA 122	Restaurant Operations HP 111	Professional Writing & Presentation EN 206	Principles of Management MG 201	Hospitality Law HP 325	Hospitality Elective HP	Liberal Arts Elective LA	Senior Management Apprenticeship HP 390
College Writing & Critical Analysis EN 111	Travel and Tourism HP 120	Quantitative Reasoning MA 115	Statistical Applications MA 135	Hospitality Elective HP	Employee & Labor Relations MG 216	Liberal Arts Elective LA	Liberal Arts Elective LA
Personal Financial Management MG 105	Electronic Spreadsheet IT 115	Introduction to Business MG 101	Hospitality Elective HP	Open Elective	Liberal Arts Elective LA	Open Elective	Hospitality Elective HP
Liberal Arts Elective LA	Analytical Thinking, Writing & Research EN 121	Beverage Management HP 116	Hospitality Internship HP 290	Human Resource Management MG 211	Liberal Arts Elective LA	Open Elective	Open Elective



Student Testimonials

// Monroe's School of Hospitality and Culinary Arts was a great fit for me because I was able to receive my degree while continuing to work. Now I've been promoted and I couldn't be happier. //

Working Professional

// I've always wanted to study and live in New York, so I decided to pursue my degree at Monroe. As a member of the hospitality and culinary program, I found that I was able to adjust quickly to my new surroundings. //

International Student

// The MAP program was introduced to me as soon as I began my degree at Monroe. I knew it was the perfect program for me because I wanted to join the workforce as soon as possible. I was able to complete my degree quickly and I still had a month-long vacation in August. //

Recent High School Grad