

BACHELOR'S DEGREE

sports management



MONROE COLLEGE

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A Bachelor of Business Administration in Sports Management prepares students for managerial positions in all areas of the growing sports management field.

According to the Bureau of Labor Statistics, the business side of sports has seen a substantial amount of job growth in the US in recent years. This program prepares students for a career in areas such as professional sports, amateur sports, youth sports, recreation facilities and athletic administration.

FEEL CONFIDENT AND COMFORTABLE

Monroe College is with you all the way – from registration through graduation and beyond – with one on one mentoring and the personal support you need to perform at your best.

LEARN WHAT EMPLOYERS WANT

Developed with the help of a special advisory board, our Sports Management curriculum is designed to give you the broad academic background and special training employers want most.

TRAIN WITH TOP PROFESSIONALS

Our faculty includes highly knowledgeable, proven professionals with years of experience and unique insights.

GET GREAT CAREER ASSISTANCE

With Monroe College's career coaching and professional networks in the public, private, and government sectors, we can help you develop your desired sports-related career path and area of passion.



Sports Management **Major Requirements (63 credits)**

Accounting (6 credits)

- ▶ AC 161 Principles of Accounting I 3
- ▶ AC 162 Principles of Accounting II 3

Management (36 credits)

- ▶ MG 101 Introduction to Business 3
- ▶ MG 120 Introduction to Sports Management
and Marketing 3
- ▶ MG 201 Principles of Management 3
- ▶ MG 226 Legal Aspects of Sports 3
- ▶ MG 227 Business Ethics of Sports Management . 3
- ▶ MG 230 Principles of Project Management 3
- ▶ MG 290 Business Administration Internship 3
OR
MG 390 Business Management Internship
- ▶ MG 320 Global Business 3
- ▶ MG 332 Sports Operations and Facility
Management 3
- ▶ MG 333 Financial Management for Sports
Organizations 3
- ▶ MG 394 Sports Management Internship 3
- ▶ MG 435 Sports Management Capstone Seminar... 3

Marketing (6 credits)

- ▶ MK 206 Digital and Search Engine Marketing 3
- ▶ MK 342 Consumer Behavior 3

Major Area Electives (15 credits)

Other Requirements (57 credits)

Computer Information Systems (6 credits)

- ▶ IT 115 Electronic Spreadsheet 3
- ▶ IT 118 Integrated Business Applications 3

English (12 credits)

General Education (18 credits)

- ▶ EC 201 Macroeconomics 3
- ▶ EC 203 Microeconomics 3
- ▶ LA 205 Professional Communication 3
- ▶ LA Liberal Arts Electives 9

Mathematics (9 credits)

- ▶ MA 115 Quantitative Reasoning 3
- ▶ MA 120 Finite Math 3
- ▶ MA 145 Statistics for Business Decisions 3

Open Electives (12 credits)

Total for Degree (120 credits)

Monroe Advantages

ACCELERATED LEARNING

Most colleges have two semesters a year, but Monroe offers a unique third spring semester. It allows you to complete more credits annually, earn your degree faster and still have the entire month of August free. Combine accelerated learning with online and weekend classes and your classroom is now open, 24/7.

GENEROUS TRANSFER POLICY

Prospective students who previously attended an accredited college or university may transfer up to 30 applicable credits into an Associate degree program or 90 applicable credits into a Bachelor's degree program. Monroe also grants credit for relevant life experience and through college equivalency testing (CLEP).

AFFORDABLE PRIVATE EDUCATION

Monroe ranks as one of the most affordable private colleges in New York State. We know the cost of education is important. That's why we are committed to keeping our tuition at a level students can afford.

FINANCIAL AID AND FLEXIBLE PLANS

Federal and State aid are available to all those who qualify, including transfer students. In addition, Institutional Aid and Scholarships are available to students who have demonstrated superior academic achievement. Flexible payment plans are also offered.

FLEXIBLE SCHEDULING

Our flex-schedule lets students combine day, evening and weekend classes to earn credits toward their degree. In addition, we offer courses online through our Distance Learning Program.



For more information, please contact:
(800) 556-6676

Or visit:
www.monroecollege.edu

For consumer information about these programs and their graduates,
go to www.monroecollege.edu/about/right-to-know

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