



The growing size and complexity of business has increased the demand for people with this capability.

Can you picture yourself as a major decision-maker?

Bachelor's Degree [BBA] Business Management

Five great reasons to enroll at Monroe:

- 1 Choice of programs:** Earn an Associate (A.A.S.) or Bachelor's (B.B.A.) degree in today's fastest growing business sectors
- 2 Career training:** We provide the education and technology training for top-paying employers .
- 3 High success rate:** 90% of our graduates are working in their field or pursuing advanced degrees.
- 4 Full college experience:** We provide small classes, plenty of personal attention, and a variety of activities, clubs, and athletic teams.
- 5 Choice of campuses:** Choose our lively urban campus or our quiet suburban campus with residential suites. Both are minutes away from the excitement of New York City.

Call us today for more information or to visit one of our campuses.

1.800.55.MONROE
www.monroecollege.edu



One focus. Your future.

Bronx Campus
2501 Jerome Avenue
Bronx, NY 10468

New Rochelle Campus
434 Main Street
New Rochelle, NY 10801

[BBA] Business

Management

Bachelor's Degree



Monroe College

Business Management @ Monroe College

Bachelor's (B.B.A.) Degree in Business Management

At Monroe, we believe it's important to acquire hands-on experience in a real work environment. That's why we recommend that you complete an internship once you've chosen your area of concentration. Explore some of the main course requirements below, and log on to our website @ www.monroecollege.edu to learn more.



Career Tracks and Salaries

At Monroe, you'll develop expertise to be salaried in these highly sought-out positions:

Marketing Assistant	\$25,000–\$30,000
Management Trainee	\$30,000–\$40,000
Research Assistant	\$25,000–\$30,000
Sales Associate	\$25,000–\$30,000
Customer Representative	\$20,000–\$25,000
Field Sales Support	\$25,000–\$35,000
Office Manager	\$45,000–\$55,000
Project Manager	\$40,000–\$50,000
Financial Analyst	\$40,000–\$50,000

Major Requirements 60 credits

Accounting 6 credits	
Accounting I	3
Accounting Elective I	3
Management 24 credits	
Introduction to Business	3
Marketing	3
Principals of Management	3
International Business	3
Entrepreneurship	3
Organizational Theory	3
Intro to Management Science	3
Business Policy	3
Law/Finance/Economics 12 credits	
Business Law I	3
Macroeconomics	3
Microeconomics	3
Finance	3
Major Area Electives 6 credits	



Other Requirements 60 credits

General Education 33 credits, <i>of which nine credits must be in English)</i>	
Three English Courses 9 credits	
Six General Education Electives 18 credits	
College Algebra	3
Statistics I or Calculus I	3
Open Electives 21 credits	
<i>Total credits must equal at least 120 and at least 40 courses.</i>	

Quick Facts about Monroe

Enrollment 5300
Bronx Campus 3500
New Rochelle Campus 1800
Male 35%
Female 65%
International Students 15%
New York City students 60%
New York state students 15%
Out of State students 10%
Career placement for graduates 90%

From 1933 to Today

Monroe College was founded in 1933 with a single goal: To educate men and women for a successful future in the world. Monroe offers Bachelor's degree programs, with an Associate degree along the way, in the most relevant areas for today's rapidly changing global economy.

Bachelor's and Associate Degrees

Monroe offers both Associates and Bachelors degrees leading to employment in today's biggest fields. Degrees include Medical Administration, Health Services Administration, Computer Information Systems, Criminal Justice, Business Technologies, Hospitality, Tourism and Culinary Arts, Business Administration and Accounting.

Liberal Arts Core

At Monroe, each student takes a Liberal Arts core with their degree of choice to ensure a well rounded, comprehensive education. Courses include psychology, sociology, anthropology, literature, and history.

State of the Art Technology

Monroe College gives students the technological skills that are indispensable in the business world. We have over 800 PC's in our two campuses.

Athletic Excellence

Monroe competes on an intercollegiate level in the following sports:

*Men's Basketball
Women's Basketball
Men's Soccer
Women's Volleyball
Women's Softball*

International Students

25 minutes by train from the business capitol of the world, New York City, Monroe College is a premier destination for all international students. Every semester, the International Club holds an exciting cultural festival at the college.

Distance Learning

Monroe also offers a totally online degree program in Business Management where students take courses over the Internet.

Residential Suite Apartments and Dormitories

Monroe College offers apartment living in downtown New Rochelle, one of the oldest and most historic communities on the Eastern Seaboard. Each building is within walking distance of classes, and each apartment comes complete with contemporary living room furniture, bedroom sets, television with cable access, and an efficiency kitchen. A brand new state of the art dorm will be opening for students in Fall 04.



Monroe Advantages

Accelerated Learning

Monroe's unique three-semester calendar enable faster degree completions for the ambitious student. From start to finish, individuals can complete their Bachelor's degree in less than three years, even without previous college experience. With an Associate degree or 60 transferable college credits, a Bachelor's degree can be obtained in just 16 months.

Generous Transfer Policy

Prospective students who previously attended an accredited college or university may transfer up to 30 applicable credits into an Associate program or 90 applicable credits into our Bachelor's degree program. Monroe also grants credit for relevant life experience and through college equivalency testing (CLEP).

Affordable Private Education

Monroe ranks as one of the most affordable private colleges in New York State. We know the cost of education is important. That's why we are committed to keeping our tuition at a level students can afford.

Financial Aid and Flexible Plans

Federal and State aid are available to all those who qualify, including transfer students. In addition, Institutional Aid and Scholarships are available to students who have demonstrated superior academic achievement. Flexible payment plans are also offered.

Flexible Scheduling

Our flex-schedule lets students combine day, evening and weekend classes to earn credits toward their degree. In addition, we offer courses over the Internet through our Distance Learning Program.

Firms hiring Monroe Graduates

Colangelo Synergy

U.S. Marine Corp

Joint Purchasing

Columbia
Presbyterian

You will find personal attention every step of the way at Monroe. From small classrooms, clubs, activities, and tutoring, Monroe's commitment is to your future. At Monroe, student success is our number one goal.

