

Monroe Advantages

Accelerated Learning

Unlike most colleges, which award a standard degree after the completion of four years, Monroe has a unique 2+2 Program and a three-semester calendar that enable faster degree completion for the ambitious student. From start to finish, individuals can complete their Associate Degree in just 16 months. Then, students can begin their career while continuing to work toward their Bachelor's Degree, which they can earn in another two years or less.

Generous Transfer Policy

Prospective students who previously attended an accredited college or university may transfer up to 30 applicable credits into an Associate program or 90 applicable credits into a Bachelor's Degree program. Monroe also grants credit for relevant life experience and through college equivalency testing (CLEP).

Affordable Private Education

Monroe ranks as one of the most affordable private colleges in New York State. We know the cost of education is important. That's why we are committed to keeping our tuition at a level students can afford.

Financial Aid and Flexible Plans

Federal and State aid are available to all those who qualify, including transfer students. In addition, Institutional Aid and Scholarships are available to students who have demonstrated superior academic achievement. Flexible payment plans are also offered.

Flexible Scheduling

Our flex-schedule lets students combine day, evening, and weekend classes to earn credits toward their degree. In addition, we offer courses over the Internet through our Distance Learning Program.

1.800.55.MONROE
www.monroecollege.edu

Bronx Campus
2501 Jerome Avenue, Bronx, NY 10468

New Rochelle Campus
434 Main Street, New Rochelle, NY 10801

ASSOCIATE DEGREE

BUSINESS ADMINISTRATION



Monroe
College

One Focus. Your Future.

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Business Administration

Business is booming and you can be part of it with an important and rewarding administrative position in a variety of companies and organizations.

Earn up to \$40,000 per year to start!

Associate (A.A.S.) Degree in Business Administration

The growing size and complexity of business has increased the demand for people with the right training. The Monroe College Business Administration program will help you develop the training you need.

Assisted by computer systems, you'll learn how to identify and solve problems using management and accounting techniques. The Associate (A.A.S.) Degree program allows you to concentrate in Finance or Marketing. When you graduate, you'll be ready for a top position in business, real estate, insurance, finance and more.

The Associate Degree is also offered online through our Distance Learning Program.

Marketability

At Monroe, you'll develop expertise in these highly sought-after areas:

- Techniques and Functions of a Manager
- Marketing Principles
- Human Resources Management and Labor Relations
- Finance, Money and Banking
- Commercial Law
- Retailing (Retail Management)
- Market Research (Consumer Behavior)
- Salesmanship (Personal Selling)

Associate (A.A.S.) Degree in Business Administration

Degree Requirements

Major Requirements (30 credits)

Business Requirements (18 credits)

AC 101	Accounting I	3
BL 101	Business Law I	3
EC 201	Macroeconomics	3
MG 101	Introduction to Business	3
MG 201	Principles of Management	3
MK 101	Marketing	3

Major Area Electives (12 credits)* 12

* See recommended concentrations or any four courses with a prefix of AC, BL, EC, FA, HP, MG, MK or with approval CP, CA.

WHAT YOU CAN EXPECT TO EARN

Position	Starting salary (per year)
Analyst/Researcher	\$35,000 - \$45,000*
Management Training	\$35,000 - \$40,000*
Marketing Support Services	\$35,000 - \$40,000*
Administrative Support	\$25,000 - \$35,000*

Earn even more with a Bachelor's Degree – up to \$55,000 a year!

*Source: 2004 Occupational Outlook Handbook

General Education Requirements (30 credits)

Mathematics	3
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EN 105	Business Writing (Humanities) 3
EN 109	Expository Writing 3
EN 110	Composition and Literature 3
Liberal Arts Elective or Science	3
Liberal Arts Elective or Science	3
CP 101	Introduction to Information Processing 3
CP 125	Electronic Spreadsheet Applications 3
Open Electives	3

Total credits must equal at least 60.

