

About the Program

Our MBA Program in Business Management gives participants a holistic and broad picture of the business world. The program provides students with practical knowledge and skills that are critical to success in today's global business environment. The MBA program at the King Graduate School aims to help students develop the competencies that corporate executives possess in leading and managing in a complex, competitive environment.

Academic Calendar & Application Deadlines

Semester

Fall (September – December) August 31

Winter (January – April) December 31

Spring (April – July) April 30

International applicants are encouraged to apply three months before the start date.

Pre-requisite Criteria

One-credit foundation core courses are only required for MBA students with non-business backgrounds. Most Foundation core courses can be taken fully online.

KG 581 — Foundations of Accounting

KG 582 — Foundations of Management and Marketing

KG 583 — Foundations of Statistics

KG 584 — Foundations of Economics

KG 585 — Foundations of Finance

KG 586 — Foundations of Healthcare



Contact Information

U.S. Citizens/Permanent Residents

All admissions related correspondence should be sent to the campus of your choice.

Bronx Campus

King Graduate School
Monroe College
2375 Jerome Avenue
Bronx, NY 10468

New Rochelle Campus

King Graduate School
Monroe College
434 Main Street
New Rochelle, NY 10801

International Students

All international admissions related correspondence should be sent to:

King Graduate School

Monroe College
Office of International Programs
434 Main Street
New Rochelle, NY 10801

Students applying to the St. Lucia Campus should send correspondence to:

St. Lucia Campus

P.O. Box CP5419
John Compton Highway
Castries LC04 101
St. Lucia

For more information about the MBA Program, please contact the King Graduate School or visit our website:
Phone: 1-800-556-6676; Email: king@monroecollege.edu; Website: www.monroecollege.edu/king

MASTER OF BUSINESS ADMINISTRATION

The Monroe College MBA Program will develop students' ethical business management leadership skills with an emphasis on urban studies and applied research through:

1. Effective oral, written, and interpersonal communication to enhance business outcomes
2. Acquisition of the vital common body of graduate business knowledge required to function effectively in a dynamic global environment
3. Utilization of quantitative techniques to identify and analyze business problems and solutions
4. Knowledge in all functional areas in business and their integrative applications to recommend solutions to business problems and an increased career focus linked to a chosen

CORE COURSES—The MBA Program in Business Management is a 36 credit program consisting of 9 professional core courses, 1 research course and 3 elective or concentration courses.

PROFESSIONAL CORE

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| KG 604 – Graduate Research and Critical (3 credits) |
| MG 615 – Managing in the Global Environment |
| MG 620 – Research and Statistics for Managerial Decision Making |
| MG 630 – Organizational Behavior and Leadership in the 21st Century |

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| MG 640 – Managerial Economics (Prerequisite: MG 620) |
| MG 660 – Strategic Marketing |
| MG 670 – Managerial Finance |
| MG 770 – Financial Statement Analysis |
| MG 800 – Strategic Management (Capstone Course) |

CONCENTRATION COURSES—Students may substitute 9 elective credits with one of the 10 concentrations.

We offer a double concentration option that requires the completion of all 9 professional core courses, 1 research course and 6 concentration courses for a total of 45 credits.

ACCOUNTING (choose 3 courses)

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| AC 610 – Managerial Accounting Analysis |
| AC 625 – Accounting Data Analytics |
| AC 630 – Advanced Accounting Information System |
| AC 641 – Taxation of Entities |
| AC 650 – Financial Accounting Theory and Reporting |
| AC 670 – International Accounting (IFRS) |

BUSINESS ANALYTICS

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| MG 756 – Business Data Mining |
| MG 757 – Marketing Analytics |
| MG 758 – Decision Modeling for Managers |

FINANCE

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| MG 760 – International Finance |
| MG 761 – Mergers and Acquisitions |
| MG 762 – Financial Markets and Institutions |

HEALTH CARE (may require a foundation course in Health Care)

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| MG 616 – Health Care Policy (Required) |
| 6 additional credits from list below: |
| MG 625 – Strategies for Decision Analysis in Health Care |
| HA 625 – Health Information Systems |
| HA 705 – Continuous Quality Improvement in Health Care |
| PH 680 – Emergency Management in Public Health |
| PH 690 – Global Health |

HOSPITALITY MANAGEMENT

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| HP 610 – Economics of Tourism |
| HP 702 – Global Tourism in Emerging Markets |
| HP 705 – Strategic Management and Leadership in Hospitality |

HUMAN RESOURCES

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| MG 632 – Seminar I: HR Competencies and the Organization |
| MG 634 – Seminar II: Strategy and People |
| MG 636 – Seminar III: The Workplace Setting |

INFORMATION TECHNOLOGY (may require foundation courses in IT, choose 3 courses)

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| CS 620 – Software System Design |
| CS 625 – Object Oriented Software |
| CS 630 – Database Systems |
| CS 640 – Computer Networks |

INTERNATIONAL BUSINESS

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| MK 775 – International Marketing |
| MG 760 – International Finance |
| MG 745 – Global Supply Chain Management |

MARKETING

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| MK 775 – International Marketing |
| MK 776 – Interactive and Direct Marketing |
| MK 777 – Consumer Behavior |

PROJECT MANAGEMENT

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| MG 750 – Project Management |
| MG 763 – Project Risk and Cost Management |
| MG 764 – Agile Project Management |

SUPPLY CHAIN MANAGEMENT

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| MG 745 – Global Supply Chain Management |
| MG 746 – Logistics Optimization |
| MG 747 – Business Process Design and Improvement |

ADDITIONAL GENERAL ELECTIVES

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| KG 680-KG 791 – Graduate Professional Track Courses |
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*These graduate professional experience courses do not count toward the credit requirements for completion of the degree program

WWW.MONROECOLLEGE.EDU/KING

For consumer information about this program and its graduates, go to www.monroecollege.edu/info.